## 10 Columbus Circle *casestudy*





SAS International's initial involvement with this project related to a design concept that featured a number of 'ribbons', spanning across the soffit of the trading floors of this striking New York Headquarters.



With the buildings enviable position on the corner of Central Park, the architect's inspiration was to replicate the movement of trees and nature within the large trading floors, with each differing viewing angle providing an alternate experience, replicating the four seasons of nature itself.



At a typical size of approximately fifty-five feet long and eighteen inches wide, the ribbons start horizontally at one end of the run, before curving, in two planes, to meet a vertical position centrally before then returning back to the horizontal position.

Each standard 'ribbon' was divided into eight panels to allow them to be constructed on site. Each panel had a dye sublimated custom wood finish to one face, the other side polyester powder coated to RAL8019.

"We pressed the SAS team for Innovative and creative solutions for a complicated and intricate design that also included acoustic performance categories. From the actual design process to the implementation for construction, the process felt very collaborative."

> - Sara Silvestri Gensler NYC



Gensler Initial Rendering of Ribbon Concept



SAS Shop Drawing of Ribbon Development





As you would expect, acoustic control is important within trading floors and as such the original design for the space included the provision of acoustic treatment directly to the structural slab, above the ribbons.

SAS's innovative design allowed the panels to be micro-perforated and supplied complete with an acoustic infill that negated this additional treatment, thereby providing the client with savings in terms of budget and schedule.



As well as providing the ribbons to the trading floors, SAS were also specified by Gensler to provide a range of other ceiling solutions across the Amenity floors of this stunning Headquarters, these included:

- Large format dye sublimated wood ceiling systems to Boardrooms.







- An extruded aluminum baffle system, finished in both white and black, that provided a deep format square, then divided by a central component to form two identical isosceles triangles. These solutions were used in circulation and entertaining spaces.



- SAS500 Micro perforated, dye sublimated wood finish acoustic baffles, installed at differing heights, in isolated runs, to the conference suites.







 SAS200 Expanded mesh systems, polyester powder coated to RAL9005 black. Installed in Multi-purpose rooms and executive boardrooms.





- Triangular Format SAS200 Hook on systems, including custom service troughs, finished in RAL9005 black and a dye sublimated wood finish to Café, dining spaces and exec floor circulation spaces.

![](_page_15_Picture_0.jpeg)

A truly stunning project, which has delighted its client as well as recently being awarded a 'Design Award of Merit' in the SARA 2022 Design Awards – One that the whole team at SAS International North America were proud to be a part of.

![](_page_16_Picture_1.jpeg)

![](_page_17_Picture_0.jpeg)

# 10 Columbus Circle - casestudy

![](_page_18_Picture_1.jpeg)

SAS International is a leading British manufacturer of quality metal ceilings and custom architectural metal work for over 50 years.

Installed in iconic, landmark buildings worldwide, SAS leads through innovative, cutting-edge design and technical acoustic expertise.

Success is built on continued investment in manufacturing and achieving value for clients through world-class engineered solutions.

#### Austin

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## **Project Information**

Client:	Confidential Financial Client
Architect:	Gensler NYC
Location:	10 Columbus Circle New York, NY
General Contractor:	Structure Tone
Installers:	Eurotech Construction Jacobson & Company
Products:	Variety of custom ceiling systems across the trading and amenity floors
Completed.	2022

### **Contact us for more details**

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